

Pear Tree Specialist School Newsletter

May 2009

FEI have started a new PE activity at Blackpool Sports Centre. We have been riding specially adapted bikes. We have all enjoyed this new interest and we have all been able to access it.

Some of **Senior 2** went to the music festival. We sang 'Rock n roll' songs and played the drums. It was a really good day.

Our tag rugby team played in a tournament and out of 15 teams we came 3rd overall which was brilliant! Over the last few months we have had coaching from Alan (Fylde RUFC) and it certainly paid off.



Early Years have some very good news! We finally have a full class again! Chloe is back after a long time in hospital and Joseph has returned after his operation. Grace has been in hospital but she is well again and back in school.

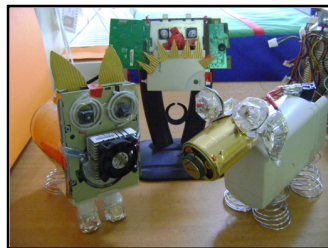


Some of **Class 2** went to participate in the Ribby Hall music Festival on 8th May.

Class 2 have been learning about Buddhism and making a shrine.



Class 1 have had a great time with their topic 'Robots'. We have made some wonderful robot dogs modelled on the ones in our Literacy story

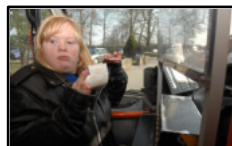
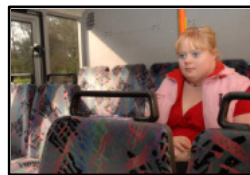


Independent Travel

4 students from FE have successfully completed an independent travel

programme.

Going on a bus to Freckleton, shopping at the Coop and returning to school completely unaided!!!



Well done for a first for Pear Tree!

Dates for your diary

School re-opens

Monday 1st June 2009

Parents Evening

Wednesday 1st July 2009

Sport Festival

Tuesday 14th July 2009

Leavers Disco

Thursday 16th July 2009

Leavers Assembly

Friday 17th July 2009

School Closes

Friday 17th July 2009

Newsletter

This will be the last newsletter sent out as a hard copy. This edition and future ones will be available on our new website

www.peartreeschool.co.uk.

Please let us know if you are unable to access the Internet.

Inside Story Headline

This story can fit 150-200

words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special

offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.



Caption describing picture or graphic.

"To catch the reader's attention, place an interesting sentence or quote from the story here."

Inside Story Headline

This story can fit 100-150

words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field. You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or im-

provements to the business. Sales figures or earnings will show how your business is

growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

Inside Story Headline

This story can fit 75-125 words. Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to

be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and

import into your newsletter.

There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



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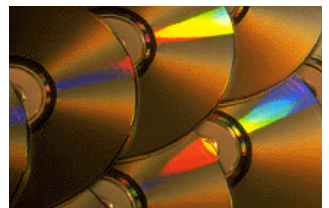
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Primary Business Address
Your Address Line 2
Your Address Line 3
Your Address Line 4
Phone: 555-555-5555
Fax: 555-555-5555
E-mail: someone@example.com

Your business tag line here.


Organization

We're on the Web!
example.microsoft.
com

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance. A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you

can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



Caption describing picture or graphic.